

# The California New Car Dealers Association and the Oregon Auto Dealers Association Select AutoAp to Provide Safety Recall Management Solutions for Their Member-Dealers.

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Franchised auto dealers are looking for ways to increase customer safety, reduce the growing liability associated with selling vehicles with open safety recalls, and leverage safety recalls for net-new service revenue and increased customer loyalty. OADA and the CNCDA chose AutoAp for their unique approach and industry-best method of identifying vehicles with open safety recalls.

Selecting AutoAp as a strategic partner assures California and Oregon new car dealers that AutoAp's highly accurate and effective safety recall management solutions have met their strict criteria and have proven value in the marketplace.

Both OADA and CNCDA selected AutoAp because of its proven ability to reduce dealership liability and generate additional service revenue from knowing the accurate, daily recall status of dealer inventory.

*"Our California dealers are facing increased pressure on the safety recall issue, and becoming more aware of the impact recalls can have on their business,"* said Brian Maas, President, California New Car Dealers Association. *"They are looking for an effective solution to help them manage recall liability, and AutoAp has a proven proprietary data and technology solution that makes this possible. Choosing AutoAp, Inc. as a strategic partner was both an easy and timely decision."*

Greg Remensperger, Executive Vice President, Oregon Auto Dealers Association said, *"Oregon's Department of Justice has recently issued new administrative rules for auto retailers, making recall disclosure mandatory at the time of sale. We have been looking for a strategic partner to help OADA members with an effective compliance solution and AutoAp's Dynamic Recall Management service does just that."*



*"Choosing AutoAp as a strategic partner was both an easy and timely decision."* Brian Maas, President, California New Car Dealers Association

*“We are excited that two progressive, forward-thinking auto dealer associations have chosen AutoAp. Both OADA and CNCDA help their members learn about industry-leading solutions that can reduce their liability in the face of more stringent regulation. By combining the associations’ vast dealer operations knowledge with AutoAp’s unique and robust safety recall solutions, dealers are assured the highest quality and most timely safety recall status available, anywhere”,* said AutoAp’s CEO Mark Paul.

**About CNCDA** [<http://www.cncda.org/>]

The California New Car Dealers Association is the country's largest state association of franchised new car and truck dealers representing over 1,100 dealer members. CNCDA members are primarily engaged in the retail sale and lease of new vehicles, and also engage in automotive service, repair and part sales.

**About OADA** [<http://www.oregonautodealers.org/>]

The Oregon Auto Dealers Association advocates for more than 200 members throughout the state to improve general welfare of the local auto industry and educate our members on current events and best practices to propel business towards tomorrow.

**About AutoAp, Inc.** [<http://www.autoap.com>]

AutoAp, Inc. is an automotive safety recall management software developer providing highly-accurate, professional safety recall management solutions to help franchised automotive dealers make better business decisions on vehicle acquisition; reduce safety recall liability with daily inventory review and profit from net-new service revenue discovered in their sold-customer vehicles.

AutoAp also provides recall management solutions for rental car companies and corporate and government fleet owners.

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